



EVERYONE COMMUNICATES

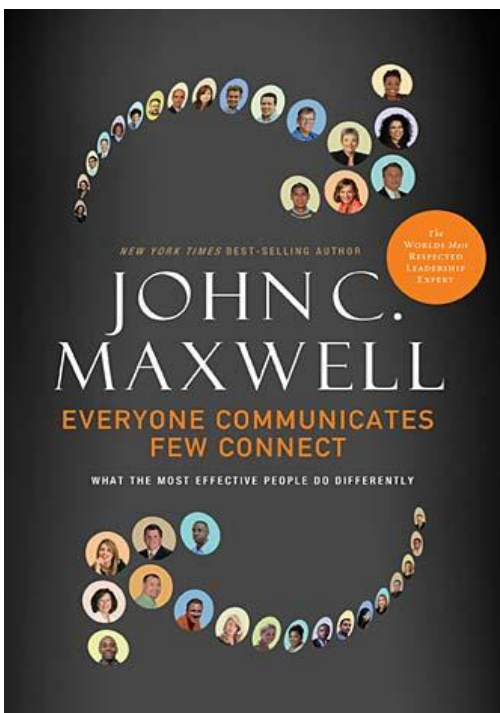
FEW CONNECT

CONNECTING INCREASES YOUR INFLUENCE IN EVERY SITUATION

If you can connect with others- one-on-one, in groups, and with an audience – your sense of community improves, your ability to create team work increases, and your influence skyrockets. People who connect with others have better relationships, experience less conflict, and get more things done than those who cannot connect. Leaders who have learned the art of connection are able to communicate their ideas persuasively, establishing buy-in and attracting followers.

ONLY ONE THING STANDS BETWEEN YOU AND SUCCESS.

It isn't experience; it isn't talent. If you want to succeed, you must learn how to connect with people. And while it may seem like some people are just born with it, the fact is anyone can learn how to make every communication an opportunity for a powerful connection.



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