



## Meet Mike Stanley

Captain Mike Stanley of the Aurora, Colorado Fire Department and founder of On Purpose Leadership is someone who knows exactly how to light a fire where you need it — and how to put out the ones you don't want! The Colorado native and 18-year fire safety and EMS veteran holds a Master of Education degree from Colorado State University and a B.S. degree in Organizational Leadership for Emergency Services from Charter Oak State College. He is also a founding member of the John Maxwell Team, a business coaching firm dedicated to inspiring, challenging and equipping leaders for success. With years of organizational leadership experience, teaching experience, numerous awards and published articles, and professional consulting work under his helmet, Mike brings a unique perspective to the field of business coaching and consulting.



# DON'T KILL THE DREAMERS!

## How to Encourage Innovation in Your Organizations

The best way to move your organization forward is through innovation. Fresh, new ideas are at the heart of maintaining a successful business. Certainly there is something to be said for having a foundation built on principles, but once you have that foundation formed, innovation is important for the longevity of your business.

Staying stagnant in the business world isn't really staying stagnant at all. If your organization stays in one place, everyone around you will move forward without you and leave you behind. But keeping up with and preferably staying ahead of your competitors ensures your organization's staying power. Creating an environment where new ideas are welcome and genuinely listened to will set your organization apart.

Remember that your organization started out as a mere idea and blossomed into something far greater. And continued growth won't come from just sitting back. The world is always changing and it has changed faster in the last 20 years than any of us could have imagined. You didn't get to where you are without embracing innovation and it's important to keep that attitude.

No one who runs an organization should believe that they have all the answers. Your employees come from various backgrounds and offer varying perspectives on everything your business is about. One of your employees who may be a single mom has a different view on life than another who is an immigrant or yet another who may be a divorcee. They all have different needs and rare views that translate into unique ideas and dreams that as a leader, you need to hear.

### In this workshop you will learn:

- The benefits of encouraging innovation
  - How the dreamers have famously impacted their organizations and your everyday life
  - How to create an environment in your organization that invites dreamers
  - How to take the bright ideas of you dreamers and turn them into valuable results
  - How to make sure your dreamers feel appreciated
  - How you and your organization can stay ahead of the game
- LET MIKE SHOW YOU HOW TO CREATE AN ORGANIZATION WHERE DREAMERS AND IDEAS ARE VALUED WITH THIS INFORMATIVE AND ENTERTAINING WORKSHOP!**